

# Energy, net zero and business survival: the crucial role of Third Party Intermediaries

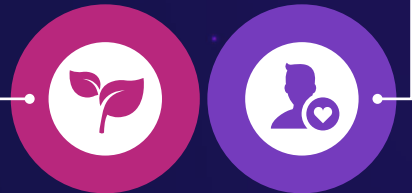
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The new edition of our **Business Energy Tracker** captures the views of over **50 Third Party Intermediaries (TPIs)** and **100 large businesses**, who give their thoughts on:

- The energy market and its impact on business confidence
- How energy risk can be managed
- Whether government policy goes far enough
- The net zero transition



Businesses are prioritising **sustainability** and net zero investments, but TPIs believe that investing in **people and talent** is more important.



Is net zero in the balance?  
**87%** of TPIs believe their customers are concerned about the cost impact to their business.

Nearly a quarter (**23%**) of TPIs feel that nothing is being done at government level to support businesses through the energy crisis.

## Top asks for government from TPIs and businesses:



Support to reduce energy demand



Help with energy costs



Incentives to switch to renewable energy

TPI

Business



**55%** of TPIs said energy was the biggest risk their customers faced in 2023, and this was echoed by **64%** of businesses.



Energy efficiency is the top way to manage energy risk, according to **47%** of TPIs and **61%** of businesses.



Seven in ten (**71%**) TPIs and **87%** of businesses do not believe that the Energy Bills Discount Scheme (EBDS) has helped with energy costs.



**84%** of TPIs and nine in 10 (**91%**) businesses said energy is now a major board-level concern.