

Plot Your Path to Net Zero

A focus on incentives in numbers



We consulted with **>60** UK businesses from across **multiple sectors**.

Here's what they told us:

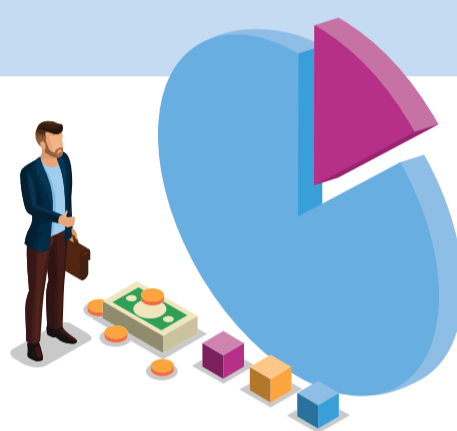


75%

do not believe that recent government policies offer enough incentives for businesses to invest in decarbonisation.

Only 13%

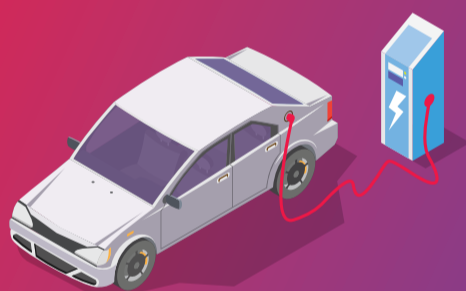
have taken advantage of recent incentive schemes meaning **awareness is low** and many are missing out on significant savings.



But businesses care about net zero...

83%

agree with the proposals put forward by the Confederation of British Industry (CBI) in '**Greening the Tax System**' which recommends creating a tax system that will:



facilitate a faster uptake of **zero emission vehicles**



incentivise energy efficiency, **low carbon heat** and use of **renewables** in buildings



encourage innovation in **industrial emissions reduction**



and

66%

would consider applying the new 'super-deduction' tax incentive to **invest in green equipment**.

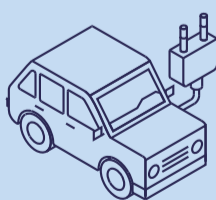
When businesses were asked to rank the areas where they would welcome **better incentives**, the top 5 were:



Energy efficiency
e.g. HVAC, lighting



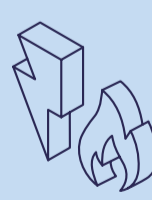
On-site generation
e.g. solar PV, wind, CHP



Electric Vehicles (EVs)



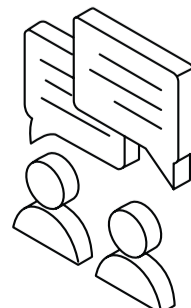
On-site energy storage



Energy management technologies

Here when you need us

If you'd like to **find out more** about the incentives available to help your business plot a path to net zero, we can help.



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